



**Role: REF0119 Brand Ambassador**

**Salary £20,325 - £22,325 Per Annum**

**Application Closing Date 28<sup>th</sup> February 2019**

### **Introduction**

With a wide range of duties, the role requires strong social, commercial and practical skills. Ability to manage your time effectively is essential.

A 'can do' attitude is required at all times.

You will work directly for the Brewery and will report to the Marketing team and Directors.

### **Wages**

Dependant on experience

### **Location**

The job is based in the Leeds. There will be lots of travel required in the UK and overseas.

### **Holiday Entitlement**

You are entitled to 28 days holiday (including public holidays) in each holiday year (1 April to 31 March) pro rata based on a 40-hour week.

### **Company Overview**

A lot has changed in the 20 years since we opened North Bar... but our vision is still the same: unparalleled service, great drinks, an inviting atmosphere and an inspiring place to be. We've now got 9 of those inspiring places to be...and always on the lookout for more. And we're constantly working on getting better and better.

Since launching in 2015, North Brewing Co has quickly established itself amongst the leading breweries in the country. From winning Best IPA at Imbibe 2017 to winning Best Brand / Design at the Beer Marketing Awards 2018 we're proud of what we are achieving, and we know there is a lot more to come.

Joining this team would put you at the heart of a ridiculously fast-paced environment, where you will be working alongside designers, brewers, and a head office team who share the same passion for success and growth as you do.

### **Typical work activities and responsibilities will include;**

- Communicate information about our products effectively on social media.
- Maintain a strong online presence, network and gain trust of potential customers and partners.
- Be fully informative on all North Brewing Co's products and services at all times.
- Aid in the organisation and coordination of marketing events and pop up local events.
- Have accountability towards the brewery stock, maintenance of event equipment and overall brand presence.
- Consolidate reports and sale strategies with the brewery sales team.
- Work and attend beer festivals and events in the UK and abroad.
- Work closely with our distributors and customer to grow and develop company sales, with the support of the marketing team.
- Aid in the organisation of stock with the Brewery sales team.
- Reporting directly to the marketing manager, attend weekly/monthly event project meetings.

### **Skills required:**

- Demonstratable work experience as a Brand Ambassador.
- Previous experience working events or bars.
- Solid social media presence on multiple platforms.
- Impeccable time management skills.
- Outstanding communication skill, both written and verbal.
- Engaging, outgoing and approachable personality.
- Knowledge and understanding on how to operate a bar.
- Passion for meeting new people and evangelizing great products.
- Available to work weekend due to the nature of the industry.
- Holds an up to date passport.
- Holds an up to date drivers' licence.

**The above job description is a non-exhaustive list and you may be required to carry out further tasks specified by the company that are outside your job description on occasion, to meet the needs of the business.**